

DR. GARIMA KHANNA
Assistant Professor
Department of Commerce and Management
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D.O.B: 22nd October, 1996

Educational Qualifications

Ph.D. in Accounting and Finance

Faculty of Business Management and Commerce, Panjab University Chandigarh, India (2023) PhD Thesis: *impact of upper echelon diversity and strategic management accounting techniques on organisational performance: an application of contingency theory, ph.d.* Supervisor: (Prof.) Dr. Parmjit Kaur

Qualified U. G. C. in Commerce

M.Com (Hons.)- University Business School, Panjab University Chandigarh, India (2017-19)

Bachelor of Commerce- Mehr Chand Mahajan DAV College for Women, Chandigarh, Sector 36, Chandigarh, India (2014-17)

Teaching/Research Experience

- April 5, 2021-till date

Assistant Professor (Ad-hoc) in Department of Commerce and Management, GGDSD College, Chandigarh

- July 29, 2019- May 30, 2020

Assistant Professor (contractual)

Department of Commerce and Management, Mehr Chand Mahajan DAV College for Women, Chandigarh

Areas of Interest

Strategic management accounting, corporate governance, behavioural finance

Publications (Journal/Book Chapters)

Journal Publications:

Asis Kumar Sahu & Byomakesh Debata & Garima Khanna, 2025. "Unveiling the nexus between ESG performance, climate policy uncertainty and corporate innovation: evidence from textual analysis," Social Responsibility Journal, Emerald Group Publishing Limited, vol. 21(4), 893-921

P. Kaur, and G. Khanna "A Study on Ramification of COVID 19 lockdown on firm performance- Evidence from manufacturing industry in India", Finance India, vol. XXXVII, pp. 679-696, 2023

G. Khanna and T. Verma "Relationship between contingency factors and organizational performance mediated through strategic management accounting techniques- Evidence from India" Journal of Asiatic Society of Mumbai, vol. XCVI, pp. 68-84, 2023

P. Kaur, and G. Khanna "Asset Securitization: A Contemporary practice in banking sector- An empirical study in India, Finance India, vol. XXXVI, pp. 1205-1244, 2022

G. Khanna, "Psychological tendencies of individual investors in capital market: Evidence from India, vol. 9, pp. 58-72, 2022

N. Sharma, and G. Khanna, "MOOCS: When Knowledge meets Network" NIU International Journal of Human Rights, vol 19.

**Seminars/
Conferences/Symposiums
(Paper Presented)**

- Presented paper on ‘ESG Performance, Economic Policy Uncertainty and Corporate Innovation: Textual Evidence from India’ in *India Finance Conference* organized by IIMA, IIMB, IIMC and N.L. Dalmia Institute of Management Studies and Research, Mumbai (December, 2023)
- Presented paper on Psychological Tendencies of Individual Investors in Capital Market: Evidence from India in National Conference on Accounting Finance and Business, New Delhi (June, 2022)
- Presented paper on ‘Exploring the effect of contingent Factors on Business Performance through strategic cost management Adoption and Usage in International Business Research Conference on “*Business Trends Ensuring Growth, Sustainability, Innovation, Happiness, and Well-being in the Next Normal*” at I.E.S Management College and Research Centre, Mumbai (March, 2022)
- Presented a paper titled ‘Investigating Association between Physical characteristics and Semiotics of Fonts in Logos’ at *International Research Conference on Reimagining Business-Focus on Customers*, Boston (October, 2020).

**Refresher
Courses/Workshops/
Training Programmes**

- Sixteen Day online FDP (faculty Development Programme) on Managing online classes and co-creating MOOCS from 20th April- 6th May, 2020 organized by Ramanujan College, University of Delhi, under the PMMMNMTT of MHRD, Government of India
- Sixteen Day online FDP (faculty Development Programme) on Advanced Concepts for Developing MOOCS from 2nd to 17th July, 2020 organized by Ramanujan College, University of Delhi, under the PMMMNMTT of MHRD, Government of India

Seven day online FDP (faculty Development Programme) on Essentials for Blended Learning from 13th-20th July, 2020 organized by Dr. M.G.R. Educational and Research Institute, Chennai

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